Prifysgol Wrecsam
Wrexham University

Module specification

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Module Code	ARD476
Module Title	Adobe Illustrator Essentials
Level	4
Credit value	20
Faculty	FACE
HECoS Code	101361
Cost Code	GADC
Pre-requisite module	None

Programmes in which module to be offered

Programme title	Core/Optional
Standalone module aligned to BA (Hons) Graphic Design for quality assurance and assessment purposes	Optional

Breakdown of module hours

Learning and teaching hours	18 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	18 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**36** hrs
Placement / work-based learning	0 hrs
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

Module aims4

This module aims to:

- Introduce students to the basic tools, techniques, and functionality of Adobe Illustrator.
- Develop practical skills and confidence in using Adobe Illustrator for creative projects.

- Enable students to create simple, functional outputs using foundational features of the software.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Navigate and utilise the core tools and interface of Adobe Illustrator.
2	Apply basic techniques in Adobe Illustrator to create simple, functional outputs.
3	Demonstrate engagement and participation in practical workshops and tasks.

Assessment

Indicative Assessment Tasks:

Students will be assessed through the submission of a portfolio showcasing basic outputs created during the module. The portfolio will include examples of work that demonstrate engagement with core tools and techniques of the software, reflecting the learning outcomes.

This module is assessed on a **Pass/Refer** basis.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1,2,3	Portfolio	36 hours	100	N/A

Derogations
None

Learning and Teaching Strategies

- Interactive workshops focused on hands-on use of Adobe Illustrator.
- Step-by-step demonstrations to build confidence and skills.
- Practical tasks during sessions, with individual and group support.

NB: Latest version of the Adobe software to be used.

Welsh Elements

- Tutorial support and materials will be available bilingually where possible.
- Opportunities to engage with discipline specific Welsh contexts.

Indicative Syllabus Outline

- Introduction to the Adobe Illustrator interface and key tools.
- Overview of basic features of Adobe Illustrator
- Practical exercises for creating simple outputs using Adobe Illustrator.

Indicative Bibliography:

Essential Reads

Wood, B. (2023). *Adobe Illustrator Classroom in a Book (2023 Release)*. Adobe Pres

Other indicative reading

Gatter, M. (2020). *Adobe Illustrator: A Complete Course and Compendium of Features*. Rocky Nook.

Administrative Information

For office use only	
Initial approval date	27/02/2025
With effect from date	27/02/2025
Date and details of revision	
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